**Site Content**

* **Homepage**

Content in the homepage should include a well written metadata that would be the first point of contact to the users and should attract the site visitors. The metadata should basically explain what the site offers and what the user should expect. The homepage also includes the call to action with an invitation to either buy tickets or sign up

* **Artists (Musicians)**:

This page gives information about the artists that perform in the Barrier Reef Orchestra. It should display all artists in a list with short information as text and a small image for detail. The featured artist at the time of performance. Clicking on an artist’s image should load another page to display more detail and a larger image.

* **Events:**

This page should display all of the events, sorted by date starting with the most recent. The artists playing at these events should have their names in this page and be linked to their images in the artist’s page.

* **Bulletin Board:**

This page should have information and notices about the website .Each notice should have an expiry date and may have an external link.

* **Membership Registration:**

This page should describe registration and membership benefits and allow users to sign up online. Online users should use their email as login and create a password. The site does not need to handle any payments for membership, however this page links the users to PayPal. The registration page should include names of the fields i.e. name, email address, your registration page does not need to work, but should display properly and be set up so that it could be made to work easily in the future.

* **Contact information**

Should have phone number, email address, fax address, PO address.

* **Sponsor details**

Should list all the sponsors that sponsor the orchestra by displaying their organisation’s logos and add an external link to their organisation’s website.

* **Information about the organisation (About Us Page)**

What does the Barrier Reef Orchestra play in terms of genre of music?

History of how BRO started.

Who can play in the BRO?

* **Feeder Pager**

Content designed to bring people back or keep browsing the site longer.